

VisiLite illuminates F.Hinds display cabinets

From its humble beginnings as a sketch on the back of a scrap piece of paper, the brillianz VisiLite product is proving to be at the forefront of LED technology. Originally installed by well-known brands: Morrisons, Parker Pens and Johnnie Walker to illuminate products in their best light. The brillianz VisiLite has recently been redeveloped as brillianz lighting solutions has evolved its knowledge in LED technology.

brillianz has furthered its working relationship with the jewellery retailer F.Hinds in developing its top of the range VisiLite. After successfully installing brillianz BayLite and brillianz BayLite Trac across their national chain of stores, the retailer has now opted to use brillianz lighting solutions to develop and install under shelf lighting across their chain of UK stores. A trial programme is already under way in four stores.

Using the most innovative and exciting LED technology, brillianz lighting solutions have created an ultra slim LED strip light that illuminates display cabinets. Barely visible to the eye the new VisiLite has been adapted to suit F.Hinds retail needs exactly, using brillianz's bespoke service their stores are subtly well equipped to continue to 'sparkle' on the high street.

By working so closely with retail businesses brillianz lighting solutions have gained an invaluable insight into the retail environments. This knowledge has enabled the company to hone their specialist skills to not only work with retailers but adapt their skills and products specifically to suit the retail industry.

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