

New Signs for Old!

How would you like to renew your signage 'lighting element' for less than the cost of one neon lamp replacement?

That is exactly what Chris Pounce, F.HINDS' Group Development Manager achieved through RenoLite – an amazing service provided by Brillianz, the innovative LED applications company.



The problem was the ongoing cost of re-lamping the ageing neon estate which F.HINDS, the well know high street Jewellers, had installed over a period of several decades. One of the best recognised of high street brands, F.HINDS' classic red channel lettering presented a major problem in signage maintenance.

Individual channel letters in existing signage had been designed and built by local sign contractors to a 'general requirement specification'. That made it difficult to pre-assemble replacement neon letters. When a neon failed, the maintenance team (a national contractor) had to attend site, remove the neon letters, manufacture a replacement to the same unique form and then return to site to fit the replacement.

Problems – well yes, just a few! The site visits (which were often outside usual shopping hours due to Health & Safety concerns) required 2 electricians to meet high voltage safety requirements. Typically, the sign might be non-functional for a period and due to the random nature of neon failure, there was no guarantee that another letter in the same sign would not fail soon afterwards.

With RenoLite – a clever LED replacement service for neon channel lettering, the retailer was able to change the 'lighting element' for the whole F.HINDS sign for less than the cost of replacing one failed neon letter!

For further information please contact Brillianz sales on 01462 851653
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This is how it works:

1. Approximate measurements of the dimensions of the letters are taken (or a drawing provided if one is available) which together with a photograph are sufficient to define the letter shapes.
2. Brillianz prepares letter insert backplanes to go inside the channel letters and fits these with LEDs to provide the required brightness and colour for the sign.
3. Brillianz assembles a wiring harness to allow the letters to be easily installed and connected to a remote (small) 12V power supply.
4. The site electrician – or a local contractor organised by Brillianz – disconnects and removes the High Voltage neon transformer gear and removes the neon letters from the sign. He then installs the 12V power supply and cable harness. Finally he inserts the letter backplanes into the channel letters (trimming them to size if necessary) and connects to the harness with simple plug and socket connectors.

Since the installation work only requires one (non HV certified) electrician and takes only a few hours, there is a major saving in skilled technician costs. The work was programmed to address the signs with existing failures – and save money on every installation. This will be an on-going project, replacing signs as they fail.



If you have neon signage, why not save money now and for years to come - renovate your signage with RenoLite – it's cheaper than the cost of a re-lamp - MUCH cheaper than the cost of replacing the Channel letters and provides a simple, service based, approach to long life, low cost and environmentally friendly LED channel letter lighting which will virtually eliminate future maintenance charges for your signage upkeep.

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