

brillianz lights up overseas

brillianz lighting solutions has recently taken its products overseas to Portugal via its subsidiary company BayLite Systems Lda which is based in Portugal. The Arte Bar, a quaint, local bar which is situated above the marina in Albufeira, Algarve has installed the latest brillianz LED lighting technology to illuminate its outside seating area.

Overlooking the Albufeira Marina, Arte bar is known for its magnificent views; even in the dark night sky it boasts views of the marina's nightlife and glistening ocean in the moonlight. However the outside decking was too dark during the night hours on moonless nights making it appear dreary. This caused significant issues for the business as many customers could not see their drink or companions clearly.

The Arte Bar owner described that "without being overwhelmingly bright, the new LED lighting is subtle enough to create a relaxed ambience". He went on to explain how "the regular customers noticed that something had changed in the bar, commenting that the decking looked more inviting and the palm trees greener. They did not realise that it was simply the lighting that had been changed. It's perfect. It is like the bar has had a complete facelift at a fraction of the cost!"

Not only has this new LED lighting product from brillianz transformed the outside space and made it more attractive at night time, it has added a greater feeling of security to the bar. The owner described how the new LED lighting system made him feel more secure when locking up and felt at ease leaving the place at night, with the bright light also acting as a vandalism deterrent due to the sensor which works out of bar hours.

Arte Bar has also installed brillianz state of the art LED lighting products to light up the outside staircase next to the bar which many of the regular customers use to get to and from the bar. The Arte Bar owner described how the clientele feel safer when leaving the bar at night and enjoy the convenience of no longer having to walk the long way home which was previously the only well-lit path. He concluded by exclaiming "this is a great investment from a business perspective! It has increased the amount of light outside, while dramatically reducing energy costs."

The outside lighting supplied by brillianz is extremely durable, withstanding direct sunlight and heat above 30 degrees Celsius in the summer months, indicating a prosperous future for this latest development from brillianz lighting solutions.

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